



Cincinnati Bar ASSOCIATION



The CBA celebrates 150 years of excellence serving the local legal community!

CBA REPORT: THE LEADING LEGAL NARRATIVE

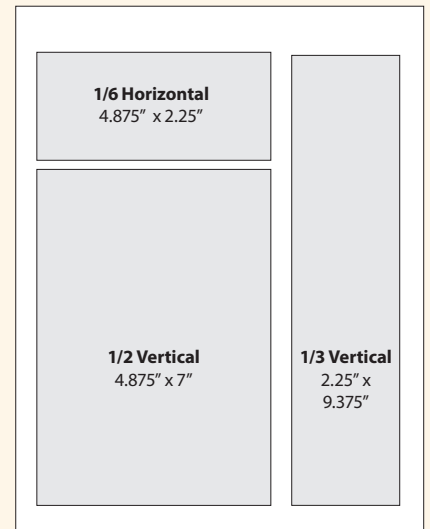
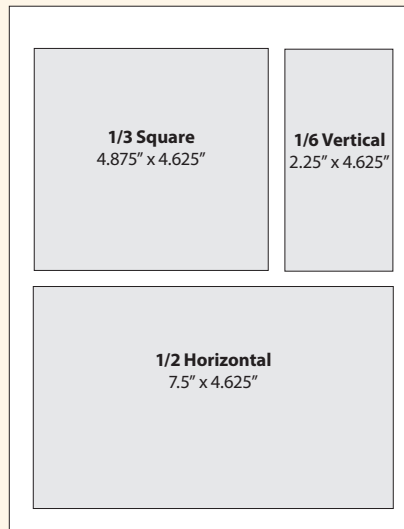
The Cincinnati Bar Association's bi-monthly publication is written by the legal community, for the legal community. The 8.5x11 magazine is mailed to all 3,300 CBA members. Get in-depth and up-to-date information about the issues that matter most, and a variety of special features.

RATES FOR 2023

Back Cover	8.5 x 7*	\$1750
Full Page	8.5 x 11*	\$1500
2/3 Page	4.875 x 9.375	\$1250
1/2 Page	4.875 x 7 or 7.5 x 4.625	\$1100
1/3 Page	4.875 x 4.625 or 2.25 x 9.375	\$750
1/6 Page	4.875 x 2.25 or 2.25 x 4.625	\$600

* Add 1/8" bleed

NOTE: 5% discount for 3x advertisers and
10% discount for 6x advertisers



EMAIL NEWSLETTER:

Monthly email sent to all 3,300 CBA members.
Ad size: 534 x 150 px

- \$500 per (one sponsor per email)
- \$250 per for *Report* advertiser

WEB SPONSOR:

Rotating ads on Cincybar.org. Ad size: 1000 x 200 px

- \$1000 Home page per 12-month period
- \$500 Interior pages per 12-month period

CORPORATE SPONSORSHIPS:

Showcase your brand: Partner with the Cincinnati Bar Association! Take advantage of our customizable sponsorship opportunities. We tailor each package to your organization's goals, ensuring a successful marketing strategy.

For more information about impactful ways to expand your brand presence and align your business with the most significant industry audience, contact us today. We'll create an integrated marketing and business solutions program to improve your ROI and drive revenue – together.

Leslie Klenk, Burgie MediaFusion
leslie@burgiemediafusion.com
(614) 554-6294

Display Advertising Agreement

CBA REPORT:

Please reserve the advertising space described at left in the following issues of the *CBA Report*. I understand this is only a space agreement and that all advertising must be reviewed and approved by the Cincinnati Bar Association before being accepted for publication. Deadline to submit is the first of the previous month (i.e. January/February deadline is Dec 1.)

- | | | |
|---|--------------------------------------|---|
| <input type="checkbox"/> January/February | <input type="checkbox"/> May/June | <input type="checkbox"/> September/ October |
| <input type="checkbox"/> March/April | <input type="checkbox"/> July/August | <input type="checkbox"/> November/ December |

Size of Space _____ Preferred Position *add 15% to base rate* Rate per Ad \$ _____

EMAIL NEWSLETTER

Month(s) _____ Rate per Ad \$ _____

WEB SPONSOR

Homepage Interior Page _____ Rate per Ad \$ _____

CONTACT

Company Name _____

Address _____ City _____ State _____ Zip _____

Contact _____ Phone _____ Email _____

Advertising Agency *if applicable* _____

Address _____

Contact _____ Phone _____ Email _____

Signature _____ Contract Total \$

Terms of Payment

Payment with booking until account is established. Net 30 days thereafter.

Please return form to:

Leslie Klenk, Burgie MediaFusion
leslie@burgiemediafusion.com
(614) 554-6294

Cancellation

Advertising may be canceled during the life of the contract with a 45-day written notice. This applies to all advertising except preferred positions, covers and inserts, which are all noncancelable. Upon cancellation, rates will be short-rated accordingly.