

Job Bank



The CBA is your one stop shop for advertising legal job opportunities in the Greater Cincinnati area.

For ONE price, you can advertise your listing in THREE ways:

- 1. CincyBar.org:** With over 40,000 page views per month, and 15,000 unique visitors, our web ads are a quick way to reach legal professionals with your targeted job listing on the CBA on-line job bank.
- 2. CBA Monthly Report Magazine:** This 4 color monthly magazine is the official publication of the Cincinnati Bar Association and is read by attorneys, paralegals and other staff professionals. Your job listing will appear in the classified section of the publication. Mailed monthly to 4,500 members of the tri state legal community.
- 3. CBA e-Report:** Our first edition was emailed in January and the stats are in! Of the 4,500+ sent, the CBA experienced an open rate average of 36% and Click Throughs of 29%!
Please select one:

- Advertise 100 words or less in all THREE formats for \$400.00 for 30 days
- Advertise 100 words or more in all THREE formats for \$500.00 for 30 days

* All listings will be automatically renewed the following month unless written correspondence is sent to elemerson@cincybar.org by the 28th of the month prior to publication.

Need to advertise this position immediately and draw greater attention?

Consider our highly engaged audience and qualified candidates by **adding** on the following options to your listing to gain the most exposure:

- ADD: Website display ad to the above package with a rotating ad on the CBA homepage (www.cincybar.org) that links to our job bank. \$150 for 30 days
- ADD: E-News display ad to the above package with a display ad that links to our job bank. E-News is emailed monthly (around the 15th of each month) to over 3000 opt-in subscribers. \$150 one time email to 3000 opt in

Please complete this form and send the job description in Word to: ELEmerson@cincybar.org.

Job Title (to be used as a headline) _____

Send invoice to:

Contact _____

Title _____

Company _____

Address _____

Email _____ Phone _____

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