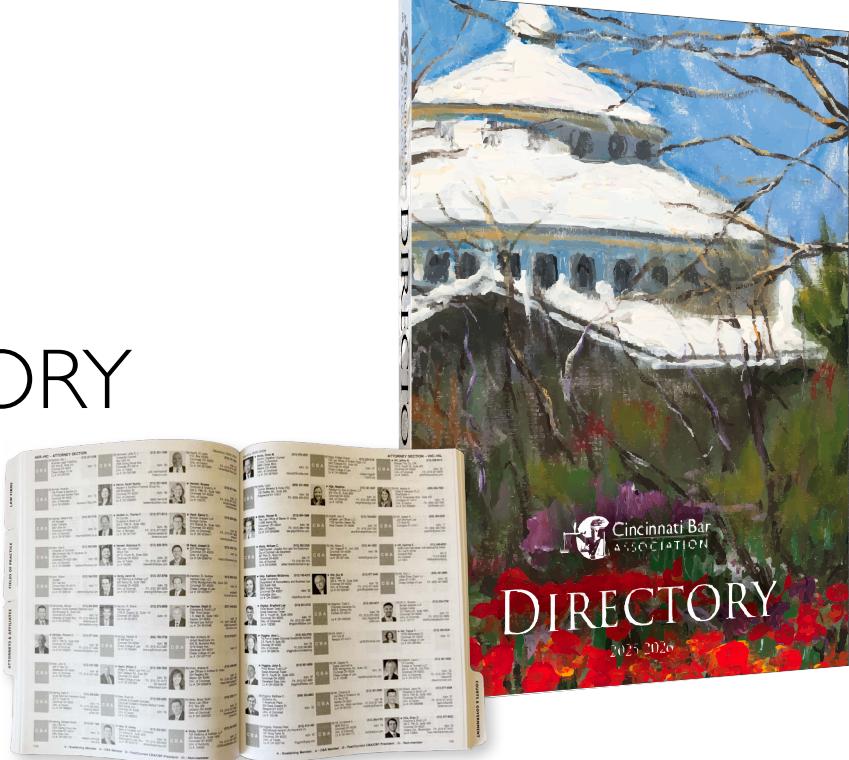




**Cincinnati Bar
ASSOCIATION**

LEGAL DIRECTORY ADVERTISING

The Cincinnati Bar Association's annual Legal Directory is a comprehensive resource for the legal community. The 400+ page book is mailed to all members who choose to receive a printed copy and includes a pictorial directory of area attorneys.



DISPLAY ADS

Back Cover	8.375 x 10.875 ⁺	\$2,300
Inside Covers	8.375 x 10.875 ⁺	\$1,800
Full Page*	7 x 10	\$1,550
Half Page*	7 x 4.75	\$800
Quarter Page*	3.25 x 4.75	\$550
Front Cover Sponsor	8.375 x .75 ⁺	Contact Us

⁺Add 1/8" bleed

**Each Display Ad Includes
one (1) Standard Listing in the
Attorney Support Services section**

Quarter Page
3.25" x 4.75"

*Interior Legal
Directory ads are
printed in grayscale.

Half Page
7" x 4.75"

Full Page & Divider
7" x 10"



ATTORNEY SUPPORT SERVICES

Print + Online Standard Listing

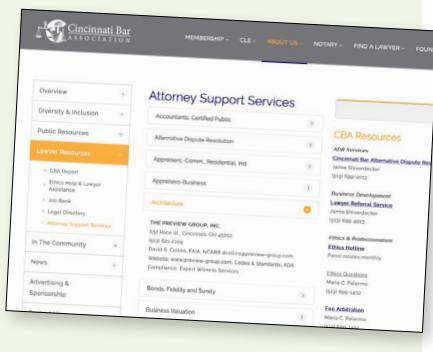
Includes:

Company, Contact, Address, Phone, Email, Website
\$400/per category

Print + Online Premium Listing:

Includes:

Basic Listing + Photo/Logo, Website Link,
Company Description (up to 50 words of text)
\$500/per category



For more information about impactful ways to expand your brand presence and align your business with the most significant industry audience, contact us today. We'll create an integrated marketing and business solutions program to improve your ROI and drive revenue – together.

Treg Waldron, Great Lakes Studios
twaldron@GLStudios.com
513-546-4172

CBA LEGAL DIRECTORY ADVERTISING AGREEMENT

Please reserve the below advertising space in the CBA Legal Directory. I understand this is only a space agreement and that all advertising must be reviewed and approved by the Cincinnati Bar Association before being accepted for publication.

DISPLAY AD

<input type="checkbox"/> Back Cover	Full Color	8.375 x 10.875*	\$2,300	\$ _____
<input type="checkbox"/> Inside Covers	Full Color	8.375 x 10.875*	\$1,800	\$ _____
<input type="checkbox"/> Full Page	Grayscale	7 x 10.....		\$1,550	\$ _____
<input type="checkbox"/> Half Page	Grayscale	7 x 4.75.....		\$800	\$ _____
<input type="checkbox"/> Quarter Page	Grayscale	3.25 x 4.75		\$550	\$ _____
<input type="checkbox"/> Front Cover Sponsor		8.375 x .75*	Contact Us	

PDF format is preferred, however EPS, TIFF and JPG file formats are accepted.

- All PDF files must be created with Acrobat compatibility.
- Images should have a resolution of no less than 300 dpi.
- All fonts must be embedded.
- All ads must be to exact size ordered and must have a border or be of a solid border style. No free-floating style ads are accepted.
- **Deadline for submission: March 1**

ATTORNEY SUPPORT SERVICES LISTINGS

Select categories on next page.

<input type="checkbox"/> Basic Listing	\$400 x	_____	\$ _____
<input type="checkbox"/> Premium Listing	\$500 x	_____	\$ _____

CONTACT

Company Name _____

Address _____

City _____ State _____ Zip _____

Contact _____

Phone _____ Email _____

Advertising Agency *if applicable* _____

Address _____

Contact _____

Phone _____ Email _____

Signature _____ Contract Total \$ _____

Terms of Payment

Payment with booking until account is established. Net 30 days thereafter.

Please return form by January 31 to:

Treg Waldron, Great Lakes Studios
twaldron@GLStudios.com
513-546-4172

Cancellation

Advertising may be canceled during the life of the contract with a 45-day written notice. This applies to all advertising except preferred positions, covers and inserts, which are all noncancelable. Upon cancellation, rates will be short-rated accordingly.

ATTORNEY SUPPORT SERVICES CATEGORIES

<input type="checkbox"/> Accident Reconstruction	<input type="checkbox"/> Damage Studies	<input type="checkbox"/> Newspapers
<input type="checkbox"/> Accountants, Certified Public	<input type="checkbox"/> Delivery Service	<input type="checkbox"/> Office Furniture, Furnishings / Interior Design
<input type="checkbox"/> Actuaries & Employee Benefit Consultants	<input type="checkbox"/> Digital Video Transcripts / Video Text Synchronization	<input type="checkbox"/> Paralegals / Law Clerks
<input type="checkbox"/> Alcohol / Drug Dependency Programs	<input type="checkbox"/> Document Imaging / Scanning / ORC	<input type="checkbox"/> Personal Injury Lawyers
<input type="checkbox"/> Alternative Dispute Resolution	<input type="checkbox"/> Electronic Discovery & Forensic Data Collection	<input type="checkbox"/> Photographers
<input type="checkbox"/> Alzheimer's Disease	<input type="checkbox"/> Employment Lawyers	<input type="checkbox"/> Polygraph
<input type="checkbox"/> Appraisal Experts	<input type="checkbox"/> Engineering	<input type="checkbox"/> Private Investigators
<input type="checkbox"/> Appraisers — Art Objects, Antiques & Household Effects	<input type="checkbox"/> Environmental Consulting / Services	<input type="checkbox"/> Process Service
<input type="checkbox"/> Appraisers — Business	<input type="checkbox"/> Estate Cash Buyers	<input type="checkbox"/> Psychologists
<input type="checkbox"/> Appraisers, Commercial — Residential — Industrial	<input type="checkbox"/> Estate Specialist	<input type="checkbox"/> QDRO
<input type="checkbox"/> Appraisers — Complete Service	<input type="checkbox"/> Exhibit Preparation / Diagrams & Enlargements	<input type="checkbox"/> Real Estate Appraisals
<input type="checkbox"/> Arbitration Services	<input type="checkbox"/> Financial Planning	<input type="checkbox"/> Real Estate Auctions
<input type="checkbox"/> Architecture	<input type="checkbox"/> Forensic Accounting	<input type="checkbox"/> Real Estate Brokers
<input type="checkbox"/> Attorney Placement	<input type="checkbox"/> Forensic Fraud Investigation	<input type="checkbox"/> Real Estate Consultants
<input type="checkbox"/> Attorney Referral	<input type="checkbox"/> Forensic Psychiatry	<input type="checkbox"/> Realtor
<input type="checkbox"/> Auctioneers	<input type="checkbox"/> 401(k) / Corporate Retirement Plans	<input type="checkbox"/> Referral Service
<input type="checkbox"/> Audioconferencing / Audio Teleconferencing	<input type="checkbox"/> Funeral Directors	<input type="checkbox"/> Reporters Court
<input type="checkbox"/> Automobile — Leasing / Sales / Service	<input type="checkbox"/> Geologists	<input type="checkbox"/> Retirement Communities
<input type="checkbox"/> Bonds, Fidelity & Surety	<input type="checkbox"/> Geotechnical Engineers	<input type="checkbox"/> Retirement Planning
<input type="checkbox"/> Business Valuation	<input type="checkbox"/> Health Care Centers / Home Health Care	<input type="checkbox"/> Security Services
<input type="checkbox"/> Certified Divorce Financial Analyst	<input type="checkbox"/> Insurance	<input type="checkbox"/> Surveyors
<input type="checkbox"/> Charitable Organizations	<input type="checkbox"/> Investigation	<input type="checkbox"/> Time & Billing Software
<input type="checkbox"/> Civil Engineers	<input type="checkbox"/> Investment Banking	<input type="checkbox"/> Title Insurance
<input type="checkbox"/> Client Referrals	<input type="checkbox"/> Investment Counsel	<input type="checkbox"/> Trial Presentation Services
<input type="checkbox"/> Coin & Stamp	<input type="checkbox"/> Lie Detector Services	<input type="checkbox"/> Trust Companies / Banks
<input type="checkbox"/> Community Foundation	<input type="checkbox"/> Litigation Support	<input type="checkbox"/> Videoconferencing
<input type="checkbox"/> Contractors' Affidavits	<input type="checkbox"/> Mediation Services	<input type="checkbox"/> Video Deposition Services
<input type="checkbox"/> Courtroom / Trial Presentation		<input type="checkbox"/> Vocational Assessment
		<input type="checkbox"/> Zoning / Zone Change Management

ATTORNEY SUPPORT SERVICES LISTING

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Contact _____ Phone _____

Email _____ Website _____

Company Description (up to 50 words of text) _____
