

ADVERTISING OPPORTUNITIES



CBA REPORT: THE LEADING LEGAL NARRATIVE

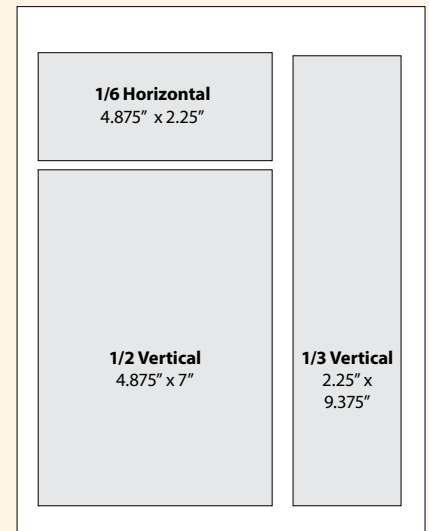
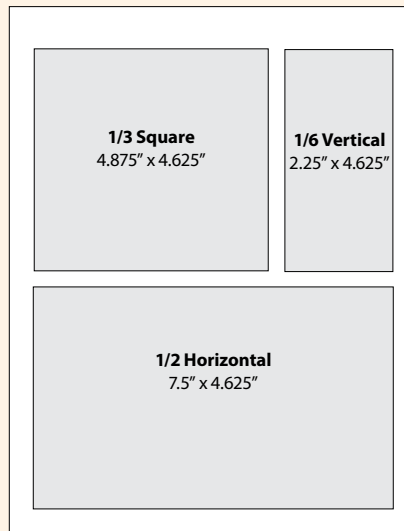
The Cincinnati Bar Association's bimonthly publication is written by the legal community, for the legal community. The 8.5x11 magazine is mailed to all 3,300 CBA members. Get in-depth and up-to-date information about the issues that matter most, and a variety of special features.

RATES FOR 2025

Back Cover	8.5 x 7*	\$1800
Inside Front/Back Cover	8.5 x 11*	\$1700
Full Page	8.5 x 11*	\$1550
2/3 Page	4.875 x 9.375	\$1300
1/2 Page	4.875 x 7 or 7.5 x 4.625	\$1150
1/3 Page	4.875 x 4.625 or 2.25 x 9.375	\$800
1/6 Page	4.875 x 2.25 or 2.25 x 4.625	\$650

* Add 1/8" bleed

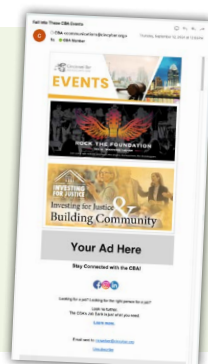
NOTE: 5% discount for 3x advertisers and
10% discount for 6x advertisers



EMAIL NEWSLETTER:

Biweekly email sent to all 3,000 CBA members.
Ad size: 1920 x 540 px
Open rate: 70%

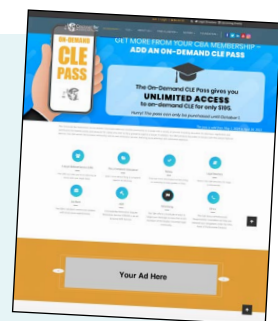
- \$750 per (one sponsor per email)
- \$400 per for Report advertiser



WEB SPONSOR:

Rotating ads on Cincybar.org.
Ad size: 1000 x 200 px
Homepage views per month: 3k

- \$1250 Home page per 12-month period
- \$750 Interior pages per 12-month period



For more information about impactful ways to expand your brand presence and align your business with the most significant industry audience, contact us today. We'll create an integrated marketing and business solutions program to improve your ROI and drive revenue – together.

Treg Waldron, Great Lakes Studios
twaldron@GLStudios.com
513-546-4172

Display Advertising Agreement

CBA REPORT:

Please reserve the advertising space described at left in the following issues of the *CBA Report*. I understand this is only a space agreement and that all advertising must be reviewed and approved by the Cincinnati Bar Association before being accepted for publication. Deadline to submit is the first of the previous month (i.e. January/February deadline is Dec 1.)

January/February

May/June

September/ October

March/April

July/August

November/ December

Size of Space _____

Preferred Position *add 15% to base rate*

Rate per Ad \$ _____

EMAIL NEWSLETTER

Month(s) _____

Rate per Ad \$ _____

WEB SPONSOR

Homepage

Interior Page _____

Rate per Ad \$ _____

CONTACT

Company Name _____

Address _____ City _____ State _____ Zip _____

Contact _____ Phone _____ Email _____

Advertising Agency *if applicable* _____

Address _____

Contact _____ Phone _____ Email _____

Signature _____ Date _____

Contract Total \$

Terms of Payment

Payment with booking until account is established. Net 30 days thereafter.

Please return form to:

Treg Waldron, Great Lakes Studios

twaldron@GLStudios.com

513-546-4172

Cancellation

Advertising may be canceled during the life of the contract with a 45-day written notice. This applies to all advertising except preferred positions, covers and inserts, which are all noncancelable. Upon cancellation, rates will be short-rated accordingly.