

Ohio's Award Winning Bar Association Publication Delivers!

About the *CBA Report*

Organization Affiliation

Official monthly publication of the Cincinnati Bar Association, established in 1872.
225 E. Sixth Street, 2nd Floor Cincinnati, Ohio 45202-3209. Phone: (513) 381-8213

Staff:

Leyla Shokoohi, Editor
Monica Weber, Designer

Advertising:

Jamie Shiverdecker at (513) 699-4013, jshiverdecker@cincybar.org

Issuance

- **Frequency:** Bi-monthly
- **Mailing dates:**
 - January/February: Jan. 15
 - March/April: March 15
 - May/June: May 15
 - July/August: July 15
 - September/October: September 15
 - November/December: November 15
- **Mail class, mailing cover:** Third class, self-cover with address strip.
- **Size:** 8½"x 11", saddle-stitched

Subscription Rate

Note: Members of the Cincinnati Bar Association receive the CBA Report as a benefit of membership.

- Domestic, Non-members: \$30 per year, third class mail.
- Additional copies are available at \$2 per copy.

Editorial

- **Editorial Content**
Up-to-date information relating to news, issues and concerns of the Greater Cincinnati legal community.
- **Special Features**
Ethics Opinions, Legal Community News, Continuing Legal Education, Young Lawyers Section, Calendar of Events.

Requirements for Acceptance of Advertising

- The CBA Report will consider advertising from any reputable firm.
- All advertising must be reviewed and approved by the Cincinnati Bar Association before being accepted for publication.

Placement of Advertising

Advertising is interspersed and rotated.

Advertiser's Index

Published monthly.

Closing Dates

- **Reservations/Cancellations:** 45 days prior to month of publication (please refer to issue dates above).
Note: Except for preferred positions, covers and inserts, which are noncancelable.
- **Electronic art:** See schedule on the page 3.

2020-2021 Display Advertising Agreement

Number of Insertions *please indicate the month(s) you are booking below* _____

Please reserve the advertising space described at left in the following issues of the *CBA Report*. I understand this is only a space agreement and that all advertising must be reviewed and approved by the Cincinnati Bar Association before being accepted for publication.

- | | | |
|---|--------------------------------------|---|
| <input type="checkbox"/> January/February | <input type="checkbox"/> May/June | <input type="checkbox"/> September/ October |
| <input type="checkbox"/> March/April | <input type="checkbox"/> July/August | <input type="checkbox"/> November/ December |

Size of Space _____ Rate per Ad \$ _____

Preferred Position *add 15% to base rate*

Contract Total \$ Company Name _____

Address _____ City _____ State _____ Zip _____

Contact _____ Phone _____ Email _____

Advertising Agency *if applicable* _____

Address _____

Contact _____ Phone _____ Email _____

Signature _____

Terms of Payment

Payment with booking until account is established. Net 30 days thereafter.

Please return form to:

CBA Report
 ATTN: Jamie Shiverdecker
 225 E. Sixth St., Second Floor
 Cincinnati, Ohio 45202
 Phone: (513) 699-4013
 jshiverdecker@cincybar.org

Cancellation

Advertising may be canceled during the life of the contract with a 45-day written notice. This applies to all advertising except preferred positions, covers and inserts, which are all noncancelable. Upon cancellation, rates will be short-rated accordingly.

2020-2021 Display Advertising Rates - Full Color Ads!

	Size	1x	3x	6x
Back Cover <i>3x minimum contract only, noncancelable</i>	8.5 x 7*	N/A	\$1,500	\$1,340
Inside Covers	8.5 x 11*	\$1,400	\$1,375	\$1,270
Full Page	8.5 x 11*	\$1,260	\$1,200	\$1,190
2/3 Vertical	4.875 x 9.375	\$1,160	\$1,135	\$1,090
1/2 Horizontal	7.5 x 4.625	\$1,030	\$980	\$950
1/2 Vertical	4.875 x 7	\$1,030	\$980	\$950
1/3 Square	4.875 x 4.625	\$670	\$660	\$615
1/3 Vertical	2.25 x 9.375	\$670	\$660	\$615
1/6 Horizontal	4.875 x 2.25	\$550	\$510	\$500
1/6 Vertical	2.25 x 4.625	\$550	\$510	\$500

NOTE: These rates apply to camera-ready advertisements only. If the advertiser wishes the CBA Report to design an ad, an additional design and typesetting fee will be charged.

*Bleeds available only on covers and full page ads. Add 1/8" bleed to ad size.

Display Ad Requirements

Digital File Requirements

Digital files in PDF format are preferred, however EPS, TIFF and JPG file formats are accepted.

- Files must be high resolution, no less than 300 dpi.
- **All fonts must be embedded.**
- File must be in grayscale or cmyk image mode.

Deadlines

- **Reservation:** 6 weeks in advance of issue date
- **Art:**
 - **November/December** issue: Submissions due no later than October 1
 - **Jan/Feb** issue: Submissions due no later than Dec. 1
 - **March/April** issue: Submissions due no later than Feb. 1
 - **May/June** issue: Submissions due no later than April 1
 - **July/August** issue: Submissions due no later than June 1
 - **September/October** issue: Submissions due no later than August 1

Contact Information

Send electronic ads to jshiverdecker@cincybar.org
For questions contact Jamie Shiverdecker (513) 699-4013.

