

The 31st All Ohio Annual Institute On Intellectual Property

AOAIOIP



THURSDAY, SEPTEMBER 23, 2021

(I) General Session; (II) Professionalism Session

FRIDAY, SEPTEMBER 24, 2021

(III) Patent Breakouts; (IV) Trademark Breakouts

Sponsored by:

Cincinnati Bar Association

Cleveland Intellectual Property Law Association

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Cincinnati Intellectual Property Law Association

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CLE Credit

Ohio: 9.75 Hours, including 1.25/Professional Conduct pending

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Cincinnati Bar
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All Ohio Annual Institute on Intellectual Property

THURSDAY, SEPTEMBER 23, 2021

(I) GENERAL SESSION

8:30 a.m. – 1 p.m.

8:30 a.m. Greetings and Opening Remarks

Lori Krafte, Esq., *Program Chair*

8:45 a.m. US Patent Law Year in Review

Tom Irving, Esq., *Finnegan, Henderson, Farabow, Garrett & Dunner, Washington, DC*

Paul W. Browning, Ph.D., *Finnegan, Henderson, Farabow, Garrett & Dunner, Washington, DC*

9:45 a.m. Copyright Law Developments

Brian G. Murphy, Esq., *Frankfurt Kurnit Klein & Selz, New York, NY*

10:45 a.m. BREAK

11 a.m. Trademark Law Developments

Lori Krafte, Esq., *Wood Herron & Evans, Cincinnati, OH*

12 p.m. Up In Smoke: Protecting and Enforcing Cannabis Trademarks in Light of Recent Case Law

Shabnam Malek, Esq., *Brand & Branch, Oakland, CA*

Amanda R. Conley, Esq., *Brand & Branch, Oakland, CA*

1 p.m. LUNCH BREAK

(II) PROFESSIONAL CONDUCT SESSION

2 – 3:15 p.m.

2 p.m. The Power of Doing Nothing: An Exploration of Mindfulness, Why It Works, and What It Offers Busy Lawyers

Claire E. Parsons, Esq., *Adams Law, Covington, KY*

2:30 p.m. How to Navigate: COVID/post-COVID

Patrick Garry, Esq., *Ohio Lawyers Assistance Program, Cincinnati, OH*

3:15 p.m. ADJOURN

FRIDAY, SEPTEMBER 24, 2021

(III) PATENT BREAKOUT SESSION

9 – 11:30 a.m.

9 a.m. Proving Nonobviousness through Secondary Considerations at the PTAB

Michael L. Kiklis, Esq., *Bass, Berry & Sims, Washington, DC*

9:45 a.m. Online Takedowns Using Patents and Designs; Amazon ADR Process

David Upite, Esq., *The Procter & Gamble Company, Cincinnati, OH*

Rachael Rodman, Esq., *Ulmer & Berne, Columbus, OH*

10:30 a.m. BREAK

10:45 a.m. Best Practices for Avoiding Embarrassment or Malpractice When e-Filing PCT Applications

Carl Oppedahl, Esq., *Oppedahl Patent Law Firm, Westminster, CO*

11:30 a.m. LUNCH BREAK

(IV) TRADEMARK BREAKOUT SESSION

1 – 3:30 p.m.

1 p.m. Trademarks in Content: Can I show that Nike swoosh in my film?

Lisa A. Callif, Esq., *Donaldson + Callif, Beverly Hills, CA*

1:45 p.m. Trademark Failure to Function

Professor Alexandra J. Roberts, *UNH Franklin Pierce School of Law, Concord, NH*

2:30 p.m. BREAK

2:45 p.m. Fireside Chat with the USPTO

David S. Gooder, Esq., *Commissioner for Trademarks, USPTO, Washington, DC*

Amy Cotton, Esq., *Deputy Commissioner for Trademark Examination Policy, USPTO, Washington, DC*

Dan Vavonese, Esq., *Deputy Commissioner for Trademark Operations, USPTO, Washington, DC*

Moderated by Kathryn E. Smith, Esq., *Wood Herron & Evans, Cincinnati, OH*

3:30 p.m. ADJOURN

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Day 1

\$150 Members

\$220 Non-Members

Day 2 – Patent Breakout Session

\$65 Members

\$95 Non-Members

Day 2 – Trademark Breakout Session

\$65 Members

\$95 Non-Members

Both Days

\$250 Members

\$365 Non-Members

Government Employee/Full-time Law Faculty

\$125 for access to all sessions

Law Student

\$35 for access to all sessions

Please note: This is a live interactive Zoom webinar that can be viewed by participants on their own computers remotely. Participants may receive up to 9.75 hours of Live CLE credit in Ohio, Kentucky and Indiana (pending) for attending each session of this webinar. After registering for the course, you will receive an email with instructions on how to access the live webinar.

Cancellations received by noon the business day prior to the seminar will be refunded in full minus a \$25 processing fee. Substitutions will be accepted.

Program materials will be provided in electronic format and will be sent to registrants one day in advance.

If you have any special needs addressed by the Americans with Disabilities Act, please let us know one week in advance.

For further information, contact:

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