

The 32nd All Ohio Annual Institute On Intellectual Property

AOAIOIP



TUESDAY, OCTOBER 11, 2022

(I) General Session; (II) Professionalism Session

WEDNESDAY, OCTOBER 12, 2022

(III) Patent Breakouts; (IV) Trademark / Advertising / Right of Publicity Breakouts

Sponsored by:

Cincinnati Bar Association
Cleveland Intellectual Property Law Association

Cooperating Organizations:

Cincinnati Intellectual Property Law Association
Dayton Intellectual Property Law Association

CLE Credit

Ohio: 9.75 Hours, including 1.25 hours Attorney Professional Conduct pending

Indiana & Kentucky: 9.75 Hours, including 1.25/Ethics pending



Cincinnati Bar
ASSOCIATION

All Ohio Annual Institute on Intellectual Property

TUESDAY, OCTOBER 11, 2022

(I) GENERAL SESSION

8:30 a.m. – 1 p.m.

8:30 a.m. Greetings and Opening Remarks

Lori Krafte, Esq., Program Chair

8:45 a.m. US Patent Law Year in Review

Tom Irving, Esq., Finnegan, Henderson, Farabow,
Garrett & Dunner, Washington, D.C.

Paul W. Browning, Ph.D., Finnegan, Henderson,
Farabow, Garrett & Dunner, Washington, D.C.

9:45 a.m. Copyright Law Developments

Brian G. Murphy, Esq.,
Frankfurt Kurnit Klein & Selz, New York, NY

10:45 a.m. BREAK

11 a.m. Trademark Law Developments

Lori Krafte, Esq.,
Wood Herron & Evans, Cincinnati, OH

12 p.m. NFTs: The 3-Layer Copyright Cake

Jeremy S. Goldman, Esq.,
Frankfurt Kurnit Klein & Selz, Los Angeles, CA

Hannah E. Taylor, Esq.,
Frankfurt Kurnit Klein & Selz, New York, NY

1 p.m. LUNCH BREAK

(II) ATTORNEY PROFESSIONAL CONDUCT SESSION

2 – 3:15 p.m.

2 p.m. Ethical Pitfalls When Representing Startups

Douglas A. Gastright, Esq.,
Ulmer & Berne, Cincinnati, OH

Vance V. VanDrake III, Esq.,
Ulmer & Berne, Cincinnati, OH

2:30 p.m. How Your Litigation Conduct Can Impact More than Just Your Own Reputation

Hon. Kathleen M. O'Malley,
Irell & Manella, Washington, D.C.

With

Tara A. Kastelic, Esq.,
Calfee, Halter & Griswold, Cleveland, OH

3:15 p.m. ADJOURN

WEDNESDAY, OCTOBER 12, 2022

(III) PATENT BREAKOUT SESSION

9 – 11:30 a.m.

9 a.m. The Unitary Patent & Unified Patent Court – Insights into the Upcoming European Patent Reform

Verena Töpert, Esq., The Procter & Gamble Company,
Schwalbach am Taunus, Germany

David Por, Esq., Allen & Overy, Paris, France

9:45 a.m. PTAB Litigation Strategies for 2022

Joshua L. Goldberg, Esq., Finnegan, Henderson,
Farabow, Garrett & Dunner, Washington, D.C.

10:30 a.m. BREAK

10:45 a.m. Prosecution Strategies for Litigation: Thinking Beyond the PTO

Justin Philpott, Esq., Banner Witcoff, Chicago, IL
Bradley J. Van Pelt, Esq., Banner Witcoff, Chicago, IL

11:30 a.m. LUNCH BREAK

(IV) TRADEMARK / ADVERTISING / RIGHT OF PUBLICITY BREAKOUT SESSION

1 – 3:30 p.m.

1 p.m. Are We Running Out of Trademarks? Evidence from the USPTO and the EUIPO

Prof. Barton Beebe,
New York University School of Law, New York, NY

1:45 p.m. IP Issues with Influencer Marketing

Andrew Borsen, Esq., Borsen Law, New York, NY
Leanne Perice, Founder, Made By All
Adam Waheed, Creator, Actor, Influencer

2:30 p.m. BREAK

2:45 p.m. The Legal Landscape of Student-Athlete Name, Image and Likeness Reform in College Athletics

John Long, Esq., Lewis Brisbois, Houston, TX

3:30 p.m. ADJOURN

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REGISTER ONLINE AT CINCYBAR.ORG

Day 1

Members - \$160

Non-Members - \$230

Day 2 – Patent Breakout Session

Members - \$70

Non-Members - \$100

Day 2 – Trademark / Advertising / Right of Publicity Breakout Session

Members - \$70

Non-Members - \$100

Both Days

Members - \$265

Non-Members - \$385

Government Employee / Full-time Law Faculty

\$130 for access to all sessions

Law Student

\$35 for access to all sessions

Please note: This is a live interactive Zoom webinar that can be viewed by participants on their own computers remotely. Participants may receive up to 9.75 hours of CLE credit in Ohio, Kentucky and Indiana (pending) for attending each session of this webinar. After registering for the course, you will receive an email with instructions on how to access the live webinar.

Cancellations received by noon the business day prior to the seminar will be refunded in full minus a \$25 processing fee.

Program materials will be provided in electronic format and will be sent to registrants one day in advance.

If you have any special needs addressed by the Americans with Disabilities Act, please let us know one week in advance.

For further information, contact:

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