



LEGAL BASICS:

Effective Witness Communication



April 16
12 – 1 p.m.

1.0 Hour of New Lawyer Training Credit
(pending)

PROGRAM

This CLE is designed to train attorneys on how to effectively prepare a witness for deposition and/or trial testimony. The course discusses the psychology of being a witness – their biggest fears and concerns, and how attorneys can help assuage those hang-ups that often make witnesses ineffective through proper preparation, communication training, and practice. It provides examples of good and bad testimony, as well as techniques that attorneys and their consultants can teach witnesses to ensure they present well and are able to effectively deliver the substantive message and case themes/ storyline, even during cross-examination.

REGISTER ONLINE AT CINCYBAR.ORG

Registration Fees

Free	CBA Members
\$25	New Lawyer Non-Members
\$60	Non-Members

Non-Attorney: 50% off applicable attorney registration fee

Cancellations received by noon the business day prior to the seminar will be refunded in full minus a \$25 processing fee.

PRESENTER

Manson Ho, Esq., Magna Legal Services

Manson Ho is the Director of Litigation Solutions based out of Dallas, Texas. He practiced commercial litigation and insurance defense before moving overseas where he consulted on active US-based trials. After practicing law, Mr. Ho transitioned to the world of tech startups where he helped in building out sales and marketing teams of several SaaS companies, including those involving AI for law firms and corporate counsel. When he moved back to the US, he continued his career in the legal industry with sales of both software and consulting services. Mr. Ho received his JD from Baylor University School of Law and his BA in Criminology from the University of Texas at Arlington.