

The 33rd All Ohio Annual Institute On Intellectual Property

AOAIOIP



WEDNESDAY, SEPTEMBER 13, 2023

(I) General Session; (II) Professionalism Session

THURSDAY, SEPTEMBER 14, 2023

(III) Patent Session; (IV) Trademark/Copyright Session

Sponsored by:

Cincinnati Bar Association

Cleveland Intellectual Property Law Association

Cooperating Organizations:

Cincinnati Intellectual Property Law Association

Dayton Intellectual Property Law Association

CLE Credit

Ohio: 10.75 Hours, including 1.25/Professional Conduct pending

Kentucky: 10.75 Hours General CLE Credit

Indiana: 10.75 Hours, including 1.25 Ethics pending



**Cincinnati Bar
ASSOCIATION**

All Ohio Annual Institute on Intellectual Property

SEPTEMBER 13, 2023

Zoom Webinar

(I) GENERAL SESSION

8:30 a.m. – 3 p.m.

8:30 a.m. Greetings and Opening Remarks

Lori Krafte, Esq., *Program Chair*
Tara A. Kastelic, Esq., *Program Co-Chair*
Bonnie M. Smith, Esq., *President,*
Cleveland Intellectual Property Law Association

Moderator:

Bonnie M. Smith, Esq., *Rockwell Automation*

8:45 a.m. US Patent Law Year in Review

Tom Irving, Esq.,
The Marbury Law Group, Reston, VA
Paul W. Browning, Ph.D., *Finnegan, Henderson,*
Farabow, Garrett & Dunner, Washington, D.C.

9:45 a.m. Copyright Law Developments

Brian G. Murphy, Esq.,
Frankfurt Kurnit Klein & Selz, New York, NY

10:45 a.m. BREAK

11 a.m. Trademark Law Developments

Lori Krafte, Esq.,
Wood Herron & Evans, Cincinnati, OH

12 p.m. LUNCH BREAK

Moderator:

Michael W. Garvey, Esq., *Pearne & Gordon LLP*

1 p.m. Dark Patterns, Data, and Digital Advertising: Consumer Protection Updates from the FTC

Lesley Fair, Esq.,
Federal Trade Commission, Washington, D.C.

2 p.m. Copyright and Trademark Issues in Generative AI

Joseph C. Gratz, Esq.,
Morrison Foerster, San Francisco, CA

3 p.m. BREAK

(II) PROFESSIONAL CONDUCT SESSION

3:15 – 4:30 p.m.

Moderator:

Stephanie M. Williams, Esq., *Dinsmore & Shohl*

3:15 p.m. Substance Abuse and Mental Health Issues in the Legal Profession

Charles Lazzaro, Esq. *Ohio Lawyers Assistance*
Program, Inc., Cleveland, OH

Karyn M. Washington, Esq.,
Barr, Jones & Associates, Akron, OH

3:45 p.m. A Fireside Chat on DEI: Attracting and Retaining All Types of Talents

Govinda M. Davis, Esq.,
Dinsmore & Shohl, Cincinnati, OH

Dara Kendall, Esq.,
The Procter & Gamble Co., Cincinnati, OH

Moderated by Kemal V. Catalan, Esq., Ph.D.,
KVC Law Firm, LLC, Cincinnati, OH

4:30 p.m. ADJOURN

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(III) PATENT SESSION

9 – 11:30 a.m.

- 9 a.m. Everything You Wanted to Know About Design Patents but Were Afraid to Ask**
Tracy-Gene Durkin, Esq.,
Sterne Kessler Goldstein & Fox, Washington, D.C.
- 9:45 a.m. Section 112 After Amgen v. Sanofi: What's the Future for Enablement and Written Description?**
Gregory A. Castanias, Esq.,
Jones Day, Washington, D.C.
- 10:30 a.m. BREAK**
- 10:45 a.m. Why Texas Loves Patent Law**
Prof. Jonas Anderson,
University of Utah College of Law, Salt Lake City, UT
- 11:30 a.m. LUNCH BREAK**

(IV) TRADEMARK/COPYRIGHT SESSION

1 – 3:30 p.m.

- 1 p.m. More Art than Science: Fair Use After Warhol**
Prof. Rebecca Tushnet,
Harvard Law School, Cambridge, MA
Prof. David W. Opderbeck,
Seton Hall University School of Law, Newark, NJ
- 1:45 p.m. Trademarks, Free Speech, and the Bad Spaniels Case**
Prof. Lisa Ramsey,
University of San Diego School of Law, San Diego, CA
- 2:30 p.m. BREAK**
- 2:45 p.m. Tips from the Trademark Trial and Appeal Board: Best Ways to Present Evidence and Arguments**
Hon. Cindy Greenbaum,
Trademark Trial and Appeal Board, Alexandria, VA
- 3:30 p.m. ADJOURN**

REGISTER ONLINE AT CINCYPBAR.ORG

Day 1

Members - \$275
Non-Members - \$345

Day 2

Members - \$195
Non-Members - \$245

Both Days

Members - \$395
Non-Members - \$495

Government Employee / Full-Time Law Faculty
\$225 for access to all sessions

Law Student
\$35 for access to all sessions

Please note: Day 1 will be held in-person in Cleveland only and also as a live interactive Zoom webinar accessible anywhere.

Day 2 will only be a live interactive Zoom webinar.

After registering for the course, you will receive an email with instructions on how to access the materials and live webinar. Program materials will be provided in electronic format and will be sent to registrants one day in advance.

Cancellations from in-person attendees received by noon at least five business days before the seminar will be refunded, less a \$35 processing fee. Cancellations from virtual attendees received by noon at least one business day prior to the seminar will be refunded, less a \$35 processing fee. Individuals who cancel after these times will receive course materials in lieu of a refund. Substitutions will be accepted at any time.

If you have any special needs addressed by the Americans with Disabilities Act, please let us know one week in advance.

For further information, contact Lori Krafte at lkrafte@whe-law.com or Tara Kastelic at tkastelic@calfee.com.

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