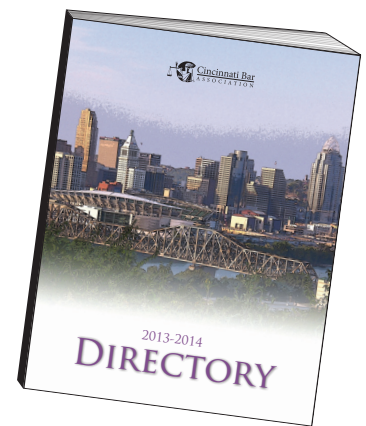


Have you heard the one about 8,000 attorneys?

... their membership in the Cincinnati Bar Association provides one-stop-shop marketing for you!

45TH ANNUAL CINCINNATI BAR ASSOCIATION LEGAL DIRECTORY

Are you target marketing to those in the legal field? The Cincinnati Bar Association is again offering the opportunity to place a display or classified ad in our annual Legal Directory. The Legal Directory includes vital industry information and serves as a comprehensive contact database of more than 8,000 attorneys in Cincinnati. In May, our 500 page guide, used by more than 6,000 attorneys and 10,000 paralegals, judges, and other members of the business community, will be published.



Now in its 45th year of production, the directory has card stock section dividers which are perfect for display ads showcasing your product or service in addition to other preferred positions.

We also offer classified listings in more than 100 categories. Classified ads start at \$60 and are a great value to reach the legal market.

Your best buy is a \$425 one-third page ad, which includes a FREE \$60 (2 line) classified listing and a FREE copy of our Legal Directory (\$70 value).

Book your space today by completing the enclosed form and returning to elemerson@cincybar.org or fax (513) 381-0528.

Kind regards,

Erin Loudner Emerson
Director of Marketing

Please observe these deadlines:

Preferential Booking Deadline for Covers/Tabs - February 3, 2014

Regular Reservation Deadline for Display/Classifieds - February 10, 2014

Final Art Deadline for Covers/Tabs - February 17, 2014

Final Art Deadline for Display Ads - February 24, 2014

CBA LEGAL DIRECTORY

2014 Display Advertising Rates

FREE Classified Listing (two lines/\$60 value) and a **FREE** Directory (\$70 value) with **ANY** size Display Ad.

Back Cover (color)	7" x 10"	\$1,900
Inside Front or Back Cover (b&w)	7" x 10"	1,175
Divider (one side)	7" x 10"	1,075
Full Page (Preferred Position)	7" x 10"	840
Full Page	7" x 10"	735
1/2 Page	7" x 4 ³ / ₄ "	500
1/3 Page	7 ¹ / ₄ x 3 ¹ / ₄ or 4 ³ / ₄ x 4 ³ / ₄	425

Advertising rates do not include typesetting or design costs. Typesetting and layout are available at a nominal charge.

Display Ad Requirements

PDF format is preferred, however EPS, TIFF and JPG file formats are accepted.

- All PDF files must be created with Acrobat compatibility.
- Images should have a resolution of no less than 300 dpi.
- **All fonts must be embedded.**
- File must be in grayscale image mode.
- All ads must be to exact size ordered and must have a border or be of a solid border style. **No free-floating style ads are accepted.**

Display Advertising Agreement

- Cover *limited availability* @ \$ _____ Divider *limited availability* @ \$1,075 _____
- Full page preferred position *limited availability* @ \$840 _____
- Full page @ \$735 _____ 1/2 Page @ \$500 _____ 1/3 Page square @ \$425 _____

Contract Total \$ Company Name _____

Address _____ City _____ State _____ Zip _____

Contact _____ Phone _____ Email _____

Advertising Agency if applicable _____

Address _____

Contact _____ Phone _____ Email _____

Authorizing Signature (X) _____ Date _____

Accepted/Publisher _____ Date _____

Please return signed contract to:

CBA Legal Directory, ATTN: Erin Loudner Emerson, Director of Marketing
225 E. Sixth St. Second Floor, Cincinnati, Ohio 45202
(513) 699-4019 • elemerson@cincybar.org



CBA LEGAL DIRECTORY

2014 Classified Listing Rates

- Classified Listings are \$60 per category (2 lines minimum). The first line will contain the company name **ONLY** in bold caps style. Appearing on the second line will be the company address and telephone number. Other information about the company may appear at \$10 per additional line. See categories available on the last page.
- Advertisers wishing to add a new category may do so at \$35 per new category, in addition to the regular listing fee.
- **Payment Terms:** Payment for all Classified Listings must accompany the Classified Listing Agreement.
- Cancellations are not accepted after the closing date.

Classified Listing Agreement

Contract Total \$ Company Name _____

Address _____ City _____ State _____ Zip _____

Contact _____ Phone _____ Email _____

Advertising Agency if applicable _____

Address _____

Contact _____ Phone _____ Email _____

Authorizing Signature (X) _____ Date _____

Accepted/Publisher _____ Date _____

To place a classified listing

- Fill out the Classified Listing Agreement above.
- If continuing a listing from last year, please check here ____.
- If you wish to make changes or place a new classified listing, fill out the Classified Listing form on the last page and return. We will bill you for the number of lines necessary.

Please return signed contract to:

CBA Legal Directory,
ATTN: Erin Loudner Emerson, Director of Marketing
225 E. Sixth St. Second Floor,
Cincinnati, Ohio 45202
(513) 699-4019 • elemerson@cincybar.org

2014 CBA Legal Directory Classified Categories

Accident Reconstruction
 Accountants, Certified Public
 Actuaries & Employee Benefit Consultants
 Alcohol / Drug Dependency Programs
 Alternative Dispute Resolution
 Alzheimer's Disease
 Appellate Attorney
 Appraisal Experts
 Appraisers — Art Objects, Antiques & Household Effects
 Appraisers — Business
 Appraisers, Commercial — Residential — Industrial
 Appraisers — Complete Service
 Arbitration Services
 Architecture
 Attorney Placement
 Attorney Referral
 Auctioneers
 Audioconferencing / Audio Teleconferencing
 Automobile — Leasing / Sales / Service
 Bonds, Fidelity & Surety
 Business Brokers
 Business Valuation
 Certified Divorce Financial Analyst
 Charitable Organizations
 Civil Engineers
 Client Referrals
 Coin & Stamp
 Community Foundation
 Contractors' Affidavits
 Courtroom / Trial Presentation
 Damage Studies
 Delivery Service
 Digital Video Transcripts / Video Text Synchronization
 Document Imaging / Scanning / ORC
 Electronic Discovery & Forensic Data Collection
 Employment Lawyers
 Engineering
 Environmental Consulting / Services
 Estate Cash Buyers
 Estate Specialist
 Exhibit Preparation / Diagrams & Enlargements
 Expert Witness
 Financial Planning
 Forensic Accounting
 Forensic Fraud Investigation
 Forensic Psychiatry
 401(k) / Corporate Retirement Plans
 Funeral Directors
 Geologists
 Geotechnical Engineers
 Health Care Centers / Home Health Care

Insurance
 Interior Designers
 Investigation
 Investment Banking
 Investment Counsel
 Lie Detector Services
 Litigation Support
 Mediation Services
 Newspapers
 Office Furniture, Furnishings / Interior Design
 Office Supplies / Equipment
 Paralegals / Law Clerks
 Personal Injury Lawyers
 Photographers
 Polygraph
 Private Investigators
 Process Service
 Psychologists
 Real Estate Appraisals

Real Estate Auctions
 Real Estate Brokers
 Real Estate Consultants
 Realtor
 Referral Service
 Reporters Court
 Retirement Communities
 Retirement Planning
 Savings & Loans
 Security Services
 Surveyors
 Time & Billing Software
 Title Insurance
 Trial Presentation Services
 Trust Companies / Banks
 Videoconferencing
 Video Deposition Services
 Vocational Assessment
 Zoning / Zone Change Management

Classified Listing Form

Choose existing categories 1. _____
(from list at left)

2. _____

3. _____

Or Create a New Category _____ @\$35 _____

1st line reads: _____ @\$60 _____
Company name in Bold Caps *each category*

2nd line reads: _____
Address in regular type

_____ *Phone number (continuation of second line)*

3rd line reads: _____ @10 _____

4th line reads: _____ @10 _____

Total \$ _____

Payment for all classified listings is due "Net Upon Billing."
 Please use additional sheet for longer listings.